

# DAWN

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## Pictorial health warnings

ISLAMABAD, Sept 25: A civil society organisation has urged the government to ensure the implementation of publishing pictorial health warnings on cigarette packets.

It has also sought an action against tobacco companies for not implementing the health ministry's directive of publishing health warnings on cigarette packets.

Talking to this news agency here on Thursday, The Network Assistant Project Manager Media and Communications Azam Khan said the delay in implementation of the notification would affect tobacco control efforts of the ministry.

The ministry announced to publish pictorial warning on cigarette packs on May 31, 2009. —APP