

Business Recorder

April 7, 2010

'A World Without Smoking' art exhibition held

KARACHI: A leading pharmaceutical company in Pakistan, concluded a poster competition on the theme of "A World Without Smoking" at the Indus Valley Art Gallery which started from March 26-29 March. In this exhibition, winning entries and some of the best submissions from participating schools were put on a display.

Prominent figures from the realm of art - Marjorie Husain, Tapu Javeri and Nahid Raza - comprised the panel of judges for the competition. Hosted by television personality Ayesha Toor, the exhibition was preceded by an award distribution ceremony, where winners and runners-up were awarded gold medals and certificates, respectively.

Delighted by the overwhelming response of school children, Iqbal Bengali, Pfizer Pakistan's Country Manager, who was also present on the occasion, congratulated the young contestants for producing artworks, which, he stated, "beautifully illustrated their vision and perception of a world without tobacco," and their strong emotions about smoking, which has become an important health challenge in the developing countries.

Marjorie Husain, Tapu Javeri and Nahid Raza opined that cigarette smoking was a social ill that needed to be addressed at all levels and from all quarters. Marjorie especially emphasized on the role the future generation can play in addressing such issues.

Among the winners were; Mohammad Haris of the City School PAF Chapter from the 12-14 age category; Sakina Lakdawala of St. Josephs Convent School from 15-17 age group, and Sidra Imtiaz of The Citizens' Foundation from the 18-19 age group.—PR