

# TheNation

March 16, 2010

## Civil society demands consumer protection body

AZAM KHAN

ISLAMABAD - Experts on Monday urged the government to set up a regulatory mechanism as a Watch Dog to protect the rights of the consumers against increasing consumer financing by the financial institutions.

They also pledged to work for the general education of

the consumers to inform them about their rights and organise themselves to form pressure groups to safeguard their rights and aggressively campaign for them.

They were addressing a seminar jointly organised by TheNetwork for Consumer Protection (TN) and Sustainable Development Policy In-

stitute (SDPI) to celebrate "World Consumer Rights Day" on Mar 15.

The topic of the seminar was "Our money - Our Rights". The main purpose of the seminar was to bring together all stakeholders of the society on one platform to share their expert views on the issues of consumer financing in Pakistan.