

DAWN

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Public educated on consumer rights

By Our Correspondent

SAHIWAL, March 15: Dozens of consumers organised an awareness rally on International Consumer Day here on Monday.

The rally which passed through different bazaars was organised by the District Consumer Protection Council (DCPC) in collaboration with civil society organisations and local Anjuman-i-Tajran.

Rally participants distributed handbills among people, informing them about ways to lodge complaints with the DCPC.

Mr Shahid, assistant director, DCPC, told Dawn the council had run a two-hour talk show on local FM radio for consumer education, held two seminars with high school teachers, erected 30 banners and bill boards at public crossing to educate consumers on the issue.