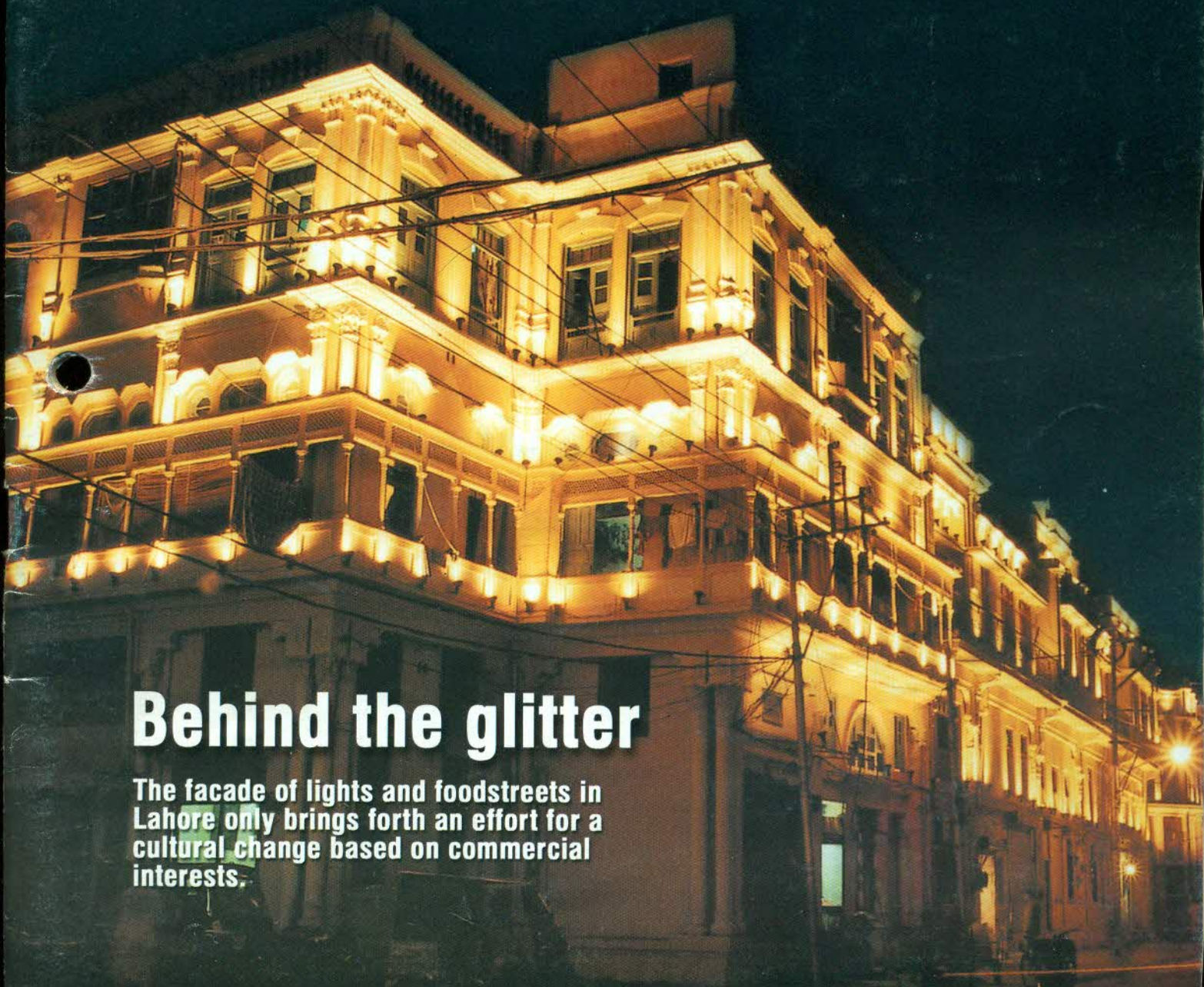


June/July 2003

CONSUMER

Wise



Behind the glitter

The facade of lights and foodstreets in Lahore only brings forth an effort for a cultural change based on commercial interests.

Water is life. Don't exhaust it.

Save it for others.

Aiming at saving water and its rational consumption, the Water Project of TheNetwork for Consumer Protection works for reducing water related morbidity and mortality by advocating provision of clean drinking water; every eight seconds a child in developing countries dies of water borne illness.

Contact the project team at:

E-mail: <haroon@thenetwork.org.pk>

: <mjahangir@thenetwork.org.pk>



